

M3 Consultancy joins Argon & Co in the Netherlands

Argon & Co, the global management consultancy that specialises in operations strategy and transformation, is delighted to announce that it has been joined by M3 Consultancy.

Based in the Netherlands, M3 Consultancy is a digital operations and supply chain strategy leader. It works across a broad range of industries, bringing immediate financial and operational improvements to its clients.

With collaboration at the heart of its approach, M3 Consultancy is well aligned with Argon & Co, and will play a key role in the Group's continued growth strategy. Both companies share a passion for making a real difference for their clients and M3 Consultancy's record of sustainable results will enhance the scale and capability of Argon & Co in the Netherlands, reinforcing its global offering.

M3 Consultancy Partner Erwin Matthijssen, who joins as Partner of Argon & Co NL along with Martin Mommersteeg and Arjan van Moorsel, said, "We are excited to begin this new chapter. M3 Consultancy has earned its place as a top consultancy in operations and digital strategy by putting our clients' needs first. By being part of Argon & Co, we can support businesses in new ways and with a broader range of topics. We are now positioned to accelerate the growth of our consultants and clients."

This expansion will have an instant impact for Argon & Co's clients. On its broadened capabilities and the deep specialist knowledge of M3 Consultancy, Aart Willem de Wolf, Partner at Argon & Co NL, stated, "We are thrilled to welcome M3 Consultancy to Argon & Co. Not only will this build our existing capability in the Netherlands but also expand our services in supply chain strategy, digital and M&A due diligence. Beyond this, we create a much bigger and more powerful team for data analytics, modelling, and implementation."

Speaking on the shared approach to client care and people, Jean-François Laget, Group Managing Director of Argon & Co, said, "M3 Consultancy reflects the consistency of our values across the business and will consolidate our strong position in the digital operations consultancy market. This merger is a strategic move to strengthen our global presence. By uniting as one business, we can better coordinate our international operations, reach new markets, and serve a broader range of clients globally."